

# Siladityaa Sharma

Freelance Designer

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**As a budding designer in an upcoming field, I hope to gain enough experience to create inspiring work of my own; something which represents me, my soul, my heart of hearts; and thus fulfill my lifelong dream of showing the world a heart that can resonate with the music of the cosmos.**

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## WORK EXPERIENCE

### Petlo

UI Designer

We created an app, Petlo to ease the adoption of pets in pet shelters by NGOs as well as from individuals for a Design Hackathon called Design360 hosted by Indraprastha Institute of Information Technology, Delhi. I designed the UI for the same.

September 2017 - Present | India

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### CreditEasy

UI Designer

I designed the UI for an application called CreditEasy which I made along with my team at BharatHacks 2017, a hackathon to solve problems existing in India. It provides a peer to peer money lending system based on the concept of microfinancing.

June 2017 - Present | New Delhi, India

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### Yumchek

Design Intern

Website and App Redesign along with social media campaigns and promo videos

May 2017 - July 2017 | India

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### Plavana

UI/UX Designer

Plavana is an inclusively designed tool that integrates seamlessly into an aircraft to provide information about features of interest on the ground and locate safe emergency landing zones. It aims to make the inflight experience richer and more accessible. We made this app at Nasa SpaceApps Challenge 2017 and I designed the UI for it

April 2017 - Present | Noida, India

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## **Code Warriors**

President

August 2016 - October 2017 | India

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## **Shravan Inc**

Lead Designer

Designed a simple, no nonsense user interface for the visually disabled people. Shravan is a software as well as a hardware solution for those who cannot use a smartphone due to lack of vision.

August 2016 - Present | India

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## **Art4Education**

Artist

Worked as an artist at Art4Education Youth Fest, An Art Exhibition which aimed to collect donation for SOS children's village. I had the highest selling artwork in the exhibition

July 2016 - July 2016 | New Delhi, India

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## **Flathood**

Graphic Designer Intern

Redesigned their website and designed their social campaign on Facebook

June 2016 - July 2016 | India

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## **EDUCATION**

### **Art Center College Of Design**

Bachelor of Science

Majoring in Interaction Design, Class of 2021

September 2017 - Present | Pasadena, California, United States

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### **Delhi Public School Vasant Kunj**

High School Graduate

Physics, Chemistry, Mathematics, English, Computer Science

April 2015 - May 2017 | New Delhi, India

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## LANGUAGES

**English** (Native)

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**Hindi** (Conversational)

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**French** (Beginner)

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## AWARDS

### **Adobe - Design Achievement & MAX Awards**

Adobe Design Achievement Awards 2017 - Semi-finalist

2017

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### **BharatHacks**

BharatHacks 2017 - Winner

2017

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### **Nasa Space Apps**

Nasa SpaceApps Challeneg 2017 - Global Nominee & Regional Winner

2017

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## SKILLS

**Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Protopie, Sketch**